

Desiree Walker

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EDUCATION

University of Miami Coral Gables, FL *Bachelor of Science In Communications*

Aug 2022 - Current

- Major: Interactive Media
- Minor: Motion Pictures

EXPERIENCE

Dream In Green, Miami, FL — Digital Marketing Intern

February 2023 - May 2023

Driving digital marketing strategies at Dream In Green, a non-profit ecological organization. Assisted with growing organization social media through ads. Responsible for creating digital content that empathized with students and parents on all social media platforms.

Public Storage, Miami, FL — Sales Representative

Dec 2022 - Aug 2023

Public storage sales representative responsible for pitching and closing deals via inbound sales. Applied a detail-focused approach to identify customer issues. Resolved customer problems efficiently, raising customer loyalty by 15%.

Marine Corps, Jacksonville, NC — Aviation Operations

Oct 2016 - July 2020

Managed and audited daily timekeeping data for 32 pilots. Ensured accuracy in bi-monthly payroll processing. Created and deconflicted annual 6k+ flying schedule. Negotiated amongst multiple agencies for efficiency. Supervised and trained 510 marines while serving as a senior operations manager. Fostered team growth and streamlined operations by auditing pilot logbooks, ensuring precision in mission logs.

Portfolio

UX/UI Design portfolio — Miami, FL

[Link](#)

SKILLS

Figma - expert

Creative Studio - expert

Microsoft - expert

Unity - proficient

AWARDS

Google UX Design
Certificate - 2023

Naval Achievement
Medal - 2019

Good Conduct Medal - 2019.

LANGUAGES

English

